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The Vacuum is a monthly free paper produced in Belfast and distributed in the greater Belfast area. The Vacuum is the place to read the cultural conversation about where the city is going, reaching a broad readership; from students to academics to key decision makers. It is fresh, fearless and astute. Contributions from a wide range of writers, photographers and illustrators from new young writers to experienced professionals. The Vacuum is funny and irreverent but covers the serious issues other media don't dare touch. The design is bold and reflects the lively attitude of its contributors.

READERSHIP...

The Vacuum has a print run of 10,000 and distribution to the greater Belfast area. The paper is continuously resupplied to city centre locations to ensure its continued availability. It is published monthly. Each issue is announced by posters and press releases to radio and other media.

See the result of our recent **READERSHIP SURVEY** for more detailed information about the Vacuum readership profile.

FORMAT	SIZE (depth x width)	PRICE
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PUBLICATION DATES AND COPY DEADLINES

The Vacuum is published on the 15th of every month and the copy deadline for each issue is the 7th of that month. Ads should be supplied as Quark files with fonts, logos and images, or as an EPS, Tiff or jpeg. Preferably delivered on disc but should you wish to send it by email then contact us before you send it. Speak to us today by calling 90330893 or emailing: info@factotum.org.uk

THE PUBLISHER: Factotum is a not for profit arts organisation dedicated to promoting critical discussion of the culture and society of Belfast and Northern Ireland. Factotum is a recognised charity.

Factotum, Unit 20, North Street Arcade, Belfast, BT1 1PB.
[t] 028 90330893 [e] info@factotum.org.uk [w] www.factotum.org.uk